

For release January 19

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**MAP MLS to Give Its 14,000 Agents, Their Buyers Free Access
To ChicagoCondosOnline.com, 'The Ultimate Condominium Resource'**

*MLS joins brokers, lenders in offering comprehensive content
on communities and condos, including 10,000 Building Profiles*

CHICAGO, Jan. 19--Finding the perfect Chicago condominium is becoming easier. Beginning March 1, the 14,000 agents of MAP Multiple Listing Service (MAP MLS) and their customers will gain free access to ChicagoCondosOnline.com. That subscription-only Web site provides the most comprehensive, reliable and accessible content on this city's communities and condos.

Among MAP MLS's 245 broker owners are such leaders as Coldwell Banker, Baird & Warner, Koenig & Strey, RE/MAX, @Properties, Prudential Preferred, Century 21, Jameson and The Habitat Company.

"We are proud to have established this relationship with ChicagoCondos Online.com," said Bud Fogel, chief executive officer of MAP MLS. "This unique, innovative service will help our agents sell more condos in less time with less effort."

From any listing on MAPMLS.com, in any of 10,000 condo buildings in Chicago, agents will be able to find the answer to almost any question about that property, as well as 8,000 floor plans. By giving buyers access, agents can save time and money while improving service.

Ric Cox, creator and owner of the site, said, "We are delighted to welcome MAP MLS as our No. 1 marketing partner. Buyers now have 14,000 more ways to gain free access to 'The Ultimate Condominium Resource.'"

In addition to MAP MLS, subscribers to ChicagoCondosOnline.com include Rubloff, Fifth Third Bank, Harris and National City Mortgage.

Buyers can access all content by paying \$30 a month, or \$300 a year, by credit card. Or they can gain free access by registering as a guest of any participating agent or originator, with no obligation to their host.

Non-MAP MLS agents can gain access only by accepting a gift subscription from their broker or a participating lender. Individual agents cannot subscribe.

Launched in December 2005, ChicagoCondosOnline.com also features profiles of the city's 77 census areas and 202 neighborhoods.

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The 10,000 buildings represent more than 80 percent of market activity in city condos. In addition to resale, they encompass properties being planned, built or converted. Included are affordable units, two-flats, lofts, high rises, plus vintage and hotel condos.

Coming are thousands of condos in suburban Cook County, starting with Evanston. Efforts are also underway to complete existing Building Profiles.

Not displayed on ChicagoCondosOnline.com are active listings. "Our uniqueness is that we offer the entire inventory of unit types, from studios to penthouses, not just units on the market today," said Cox, an editor turned entrepreneur. "When ready to select specific units, buyers can ask any agent to sign them up with an MLS to automatically receive active listings that match their preferences."

In addition to profiles and floor plans, visitors to ChicagoCondosOnline.com can access maps, photos, declarations, comparison charts and a search engine with 100 preferences. Among the data, documents and interactive tools are:

100-Preference Search Engine. Instantly, Super Search lists buildings and unit types that match any of 100 preferences, such as balcony, deeded parking, dogs, walking distance to the Red Line, even maximum price per square foot.

Quick Comparison Charts. Using a unique tool called the Quick Comparison Chart™, users can generate side-by-side charts that compare any three areas, buildings or unit types. When available, the 200 fields of comparable data include annual ownership costs per square foot, by unit type.

10,000 Building Profiles. With 10,000 Building Profiles, users have access to such data as "monthly assessment includes," owner occupancy, median sales price by unit type, parking, travel time to work, and restrictions on pets and rentals. Managers with 30 property management companies provide much of the data.

279 Neighborhood Profiles. With 77 Area and 202 Neighborhood Profiles, users can discover the city-wide ranking of any census area, on such demographics as percentage of singles or professionals, student/teacher ratios by school, plus median sales prices, and appreciation rates for one, three, five and ten years.

400 Exclusive Maps. With maps available only on ChicagoCondosOnline.com, users can see: 1) the location of major condos, along with schools, grocery stores and dog parks, 2) the footprints and names of individual buildings, and 3) the way the 202 neighborhoods fit into the 77 census areas.

1,250 Declarations. With a credit card, any visitor can buy digital (pdf) versions of 1,250 recorded declarations and 500 amendments.