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**Fifth Third Bank First Lender To Offer Free Access
To ChicagoCondosOnline.com, "The Ultimate Condominium Resource"**

*Buyers can find their perfect condo in less time with less effort
And save the \$300 annual subscription fee*

CHICAGO, August 7, 2006--Looking for a condo? Starting today, anyone who visits one of Fifth Third Bank's 143 financial centers in Chicagoland can pick up a brochure entitled, "How To Find Your Perfect Condo in Less Time With Less Effort" and gain free access to ChicagoCondosOnline.com, "The Ultimate Condominium Resource."

Once registered by a loan originator, Fifth Third customers have unlimited access for one year, saving the \$300 annual subscription fee, to what is considered the city's most comprehensive, reliable and user-friendly condo database. The Web site was hailed as "a Rosetta Stone" by the Chicago Tribune.

"We are proud to provide this innovative, value-added service to our customers," said Howard Ackerman, Senior Vice President of the Mortgage Division of Fifth Third Bank Chicago. "Our goal is to help our customers find and purchase the home of their dreams."

Launched in December, ChicagoCondosOnline.com features in-depth profiles of 3,500 buildings, as well as of the city's 77 census areas and 202 neighborhoods. The buildings represent three-quarters of all city condos, and include those that are re-sale or are being planned, built or converted, ranging from affordable units and lofts to luxury high rises and condo hotels.

Users have online access to 7,000 floor plans, as well as to maps, photos, comparison charts, a search engine with 100 preferences and declarations.

The site does not display active listings. "Our uniqueness is offering the entire inventory of unit types, from studios to penthouses, not just those currently on the market," said Founder Ric Cox. "When ready to purchase, users can receive active listings that match their preferences from the multiple listing service, through any Realtor®."

Fifth Third, one of the city's largest providers of residential mortgages, is so far the only lender offering free access to ChicagoCondosOnline.com.

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Fifth Third Offers ChicagoCondosOnline.com--2

Among the data, documents and interactive tools available on ChicagoCondosOnline.com are:

100-Preference Search Engine. Instantly, Super Search lists buildings and unit types that match any of 100 preferences, such as balcony, deeded parking, dogs, walking distance to the Red Line, even maximum price per square foot.

Quick Comparison Charts. Using a unique tool called the Quick Comparison Chart™, guests can generate side-by-side charts that compare any three areas, buildings or unit types. The 200 fields of comparable data include annual ownership costs per square foot, by unit type.

3,500 Building Profiles. With the 3,500 Building Profiles, guests have access to such data as "monthly assessment includes," owner occupancy, median sales price by unit type, parking, travel time to work, and restrictions on pets and rentals. Property managers representing 30 leading companies and 300 large, luxury buildings have provided much of that data, improving reliability.

279 Area/Neighborhood Profiles. With 77 Area and 202 Neighborhood Profiles, guests can discover the city-wide ranking of any area, on such demographics as percentage of singles or professionals, student/teacher ratios by school, plus median sales prices, and appreciation rates for one, three, five and ten years.

400 Exclusive Maps. With maps available only on ChicagoCondosOnline.com, guests can see: 1) the location of every major condo, along with schools, grocery stores and dog parks, 2) the footprints and names of individual buildings, and 3) the way the 202 neighborhoods fit into the 77 census areas.

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$105.0 billion in assets, operates 19 affiliates with 1,132 full-service Banking Centers, including 120 Bank Mart® locations open seven days a week inside select grocery stores and 2,025 Jeanie® ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania and Missouri. Fifth Third operates four main businesses: Retail, Commercial, Investment Advisors and Fifth Third Processing Solutions. Fifth Third is among the largest money managers in the Midwest and, as of March 31, 2006, has \$203 billion in assets under care, of which it manages \$33 billion for individuals, corporations and not-for-profit organizations. Investor information and press releases can be viewed at www.53.com. Fifth Third's common stock is traded through the NASDAQ® National Market System under the symbol "FITB."