

MAP MLS Adds Condo Info

MAP MLS joins brokers, lenders in offering comprehensive content on communities and condos, including 10,000 building profiles

Beginning March 1, the 14,000 agents of MAP MLS and their customers will gain free access to www.chicagocondosonline.com. The subscription-only Web site provides comprehensive, reliable and accessible content on this city's communities and condos.

"We are proud to have established this relationship with Chicagocondosonline.com," says Bud Fogel, CEO of MAP MLS. "This unique, innovative service will help our agents sell more condos in less time with less effort."

From any listing on www.mapmls.com, in any of 10,000 condo buildings in Chicago, agents will be able to find the answer to almost any question about that property, as well as 8,000 floor plans. By giving buyers access, agents can save time and money while improving service.

Non-MAP MLS agents can gain access only by accepting a gift subscription from their broker or a participating lender. Individual agents cannot subscribe.

Launched in Dec. 2005, www.chicagocondosonline.com also features profiles of the city's 77 census areas and 202 neighborhoods. The 10,000 buildings represent more than 80 percent of market activity in city condos. In addition to resale, they encompass properties being planned,

built or converted. Included are affordable units, two-flats, lofts, high rises, plus vintage and hotel condos. Coming are thousands of condos in suburban Cook County, starting with Evanston. Efforts are also underway to complete existing building profiles.

In addition to profiles and floor plans, visitors to www.chicagocondosonline.com can access maps, photos, declarations, comparison charts and a search engine with 100 preferences. Among the data, documents and interactive tools are:

100-preference search engine

Instantly, super search lists buildings and unit types that match any of 100 preferences, such as balcony, deeded parking, dogs, walking distance to the Red Line, even maximum price per square foot.

Quick comparison charts

Using a unique tool called the Quick Comparison Chart, users can generate side-by-side charts that compare any three areas, buildings or unit types. When available, the 200 fields of comparable data include annual ownership costs per square foot, by unit type.

10,000 building profiles

With 10,000 building profiles, users have access to such data as "monthly assessment includes," owner occupancy, median sales price by unit type, parking, travel time to work, and restrictions on pets and rentals. Managers with 30 property management companies provide much of the data.

279 neighborhood profiles

With 77 Area and 202 neighborhood profiles, users can discover the city-wide ranking of any census area, on such demographics as percentage of singles or professionals, student/teacher ratios by school, plus median sales prices, and appreciation rates for one, three, five and 10 years.

400 exclusive maps

With maps available only on www.chicagocondosonline.com, users can see: the location of major condos, along with schools, grocery stores and dog parks; the footprints and names of individual buildings; and the way the 202 neighborhoods fit into the 77 census areas.

1,250 declarations

With a credit card, any visitor can buy digital (PDF) versions of 1,250 recorded declarations and 500 amendments.